



TRANSPORTATION MANAGEMENT & 4PL

VersaCold
LOGISTICS SERVICES

*Performance
Driven*



MULTI-INDUSTRY SOLUTIONS

At VersaCold, we are not content to offer a laundry list of services and let you figure out how they best apply to you. Instead, we offer a range of supply chain consulting services with industry-specific solutions to help clients in the Manufacturing, Retail, Food Service and Franchise, Distribution and Pharma sectors directly address their unique needs.



Supply chain: check.

FOCUS ON WHAT IS IMPORTANT BY OUTSOURCING YOUR TRANSPORT AND LOGISTICS NEEDS

Your core business challenges consume you daily: innovation, supply, growth of your customer base for your temperature sensitive products. Does your supply chain have to be one of those challenges? Everyone knows that success hinges on a flawless supply chain. But with the effort of managing multiple cold chain players—from transport to warehousing, logistics to IT, distribution to call centre—you may wonder if it is worth it. Why not let an experienced supply chain solutions provider take on your transportation management? Or your entire supply chain through our 4PL capability?

WE KNOW LOGISTICS COLD

With more than 65 years of experience in the business, VersaCold is Canada's largest supply chain solutions company focused exclusively on the handling of temperature sensitive products. From keeping seafood fresh to preserving vital medications, we understand the complex demands of temperature sensitive transportation and logistics, and we have a nation-wide infrastructure ready to respond.

TRANSPORTATION MANAGEMENT SIMPLIFIES YOUR BUSINESS

As your partner in transportation management, VersaCold's experienced staff can take on carrier selection, freight brokerage, rate negotiation, payment and audit, network optimization and execution, intermodal and truckload or LTL—whether your product is frozen, refrigerated, or dry. We offer services that simplify your business.

FOURTH-PARTY LOGISTICS (4PL) TAKES AWAY THE WORRY

Our fully managed end-to-end 4PL solution lets you focus on your core business while an expert manages your entire supply chain. Leverage our nationally integrated

infrastructure, systems and proven processes, including:

- **Warehousing** through 33 distribution centres across Canada with a combined capacity of 118 million cubic feet of temperature controlled storage
- **Transportation** selecting and managing the right mode and carrier
- **Distribution** based on a centralized call centre, inventory management and communications
- **Technology**, including unparalleled real-time, web-based visibility into shipment status
- **Business analysis** on a single set of KPIs for insight into every stage of the supply chain

SERVICES INCLUDE:

- Intermodal TL (frozen, refrigerated, ambient)
- Domestic and cross border TL/LTL (frozen, refrigerated, ambient)
- Ocean and air transportation management
- Fully managed supply chain solutions (4PL)
- Freight brokerage
- Mode selection
- Regional warehousing
- Optimization (routing and scheduling)

At VersaCold, we have the expertise and deep technical knowledge to ensure your supply chain drives your business goals, whether your target is fast delivery, demand responsiveness, national market saturation or any other goal. As Canada's number one temperature sensitive supply chain solutions provider, VersaCold's dedicated people and advanced technology will transform your supply chain from good to exceptional. Our extensive Canadian infrastructure and solid global partnerships give you the confidence that your raw materials will be ready when you need them and that your product will be available fresh when your customers need it.

Integrated Capabilities

Combining VersaCold Transportation Management and 4PL services with one—or all—of your other supply chain needs not only reduces the complexity of dealing with multiple suppliers, it can also help decrease costs, increase service levels, improve communication, enhance strategic planning and maximize supply chain efficiencies. VersaCold is currently the only Canadian logistics company offering all-inclusive, one-stop, coast-to-coast supply chain services, letting you combine Warehousing, Transportation, Transportation Management, Third-Party Logistics and Distributor Services in one managed, integrated offering.



For more information on how VersaCold transportation management and 4PL services can help you forge a stronger supply chain and drive business, contact one of our representatives today:

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