



**VersaCold**  
LOGISTICS SERVICES

*Performance  
Driven*



**Scope, scale, experience, technology. Combined with a commitment to understanding and improving every aspect of your supply chain, that's what makes VersaCold Canada's premier provider of temperature sensitive logistics services.**

If you want credentials, we've got them, with a history of growth and innovation stretching back to 1946. But in today's rapidly changing global economy, companies need a logistics provider that can address their diverse needs across an increasingly complex supply chain.

VersaCold offers a comprehensive service platform, enabled by a national network of facilities and fleets and a commitment to client satisfaction and innovation that's second to none. That includes the Power2 technology and ePower client interface that support our national infrastructure, delivering unmatched accessibility, information visualization, real-time tracking capabilities and collaborative inventory management.

Today's supply chain challenges are tough, complicated by geographical diversity, global regulatory change and mounting competition. You don't have to go it alone. With VersaCold as your trusted and valued logistics partner, you can transform strategic planning, cut costs, grow revenue and maximize the return on your supply chain assets and investments.





*As Canada's largest temperature controlled logistics provider—with fully integrated logistics service offerings covering warehousing, transportation, 4PL, 3PL and distributor services—we have the expertise and deep technical knowledge to help you improve efficiencies, minimize costs, sharpen your competitive edge and drive performance throughout the value chain.*



# Perform

## OUR CULTURE

At VersaCold, we're committed to fostering a culture of exceptional service and continuous innovation. We see ourselves as your partner, not your vendor, working with you to build the long-term relationships that lead to sustained growth, strategic consistency and value-enhancing synergies.

### VERSACOLD INTEGRATED SERVICES

Standalone, partially or fully integrated supply chain services—end-to-end, coast-to-coast



### WAREHOUSING

For temperature sensitive product storage, our modern, secure facilities meet the highest sanitation and food safety standards. Your product is maintained at precise temperature requirements from -25°C to +5°C (or ambient), advanced systems track inventory precisely and quality orders are prepared accurately and on time. Additional services include labelling and packaging, recall management, cross docking, inventory management and processing.



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## TECHNOLOGY

In keeping with our longstanding tradition of innovation, we continuously upgrade our systems, technologies and capabilities in temperature sensitive storage, IT, logistics practices, data management, tracking, knowledge transfer, client communications and visibility. To further our goal of improving every aspect of your supply chain, we can also employ advanced modeling technology to help intelligently reengineer your supply chain.



### LTL & TL TRANSPORTATION

Timely departures and arrivals and maintaining cold chain integrity are the most critical factors for temperature sensitive transportation. Offering truckload and less-than-truckload delivery options, we manage nearly 300,000 shipments per year, ensuring products are maintained at precise temperatures during transit and that they arrive on time, every time. Additional services include dedicated contract carriage, intermodal LTL, direct-to-store delivery, routing and reverse logistics.



### TRANSPORTATION

Our 4PL services ensure global transportation and supply chain solution ensures... Advantages include... transportation management and execution, re...



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## INFRASTRUCTURE

VersaCold offers integrated, point-to-point transportation services, as well as a national platform of 33 temperature controlled storage facilities across Canada, with a combined storage capacity of 118 million cubic feet. This is augmented by a range of distributor services, including call centre management and other specific value added capabilities.

## TRANSPORTATION MANAGEMENT & 4PL

We take advanced logistics a step further, letting you fully outsource your transportation and logistics needs—even your entire supply chain. Our nationally integrated transportation management solutions contribute directly to your business strategy. We provide intermodal and cross-border truckload (frozen, refrigerated, ambient), transportation management including carrier selection, payment and audit, network optimization, regional warehousing and fully managed supply chain solutions.



## 3RD-PARTY LOGISTICS (3PL)

To help you focus more effectively on your core business, VersaCold offers integrated warehousing and transportation solutions, customizing our services to provide outstanding value to our clients. We can help you improve inventory management, enhance customer service and gain greater visibility into logistics. Our 3PL services include a range of warehousing services and retail distribution, fleet management, and fleets and facilities. Our 3PL services are dedicated to your specific needs.



## SOLUTIONS

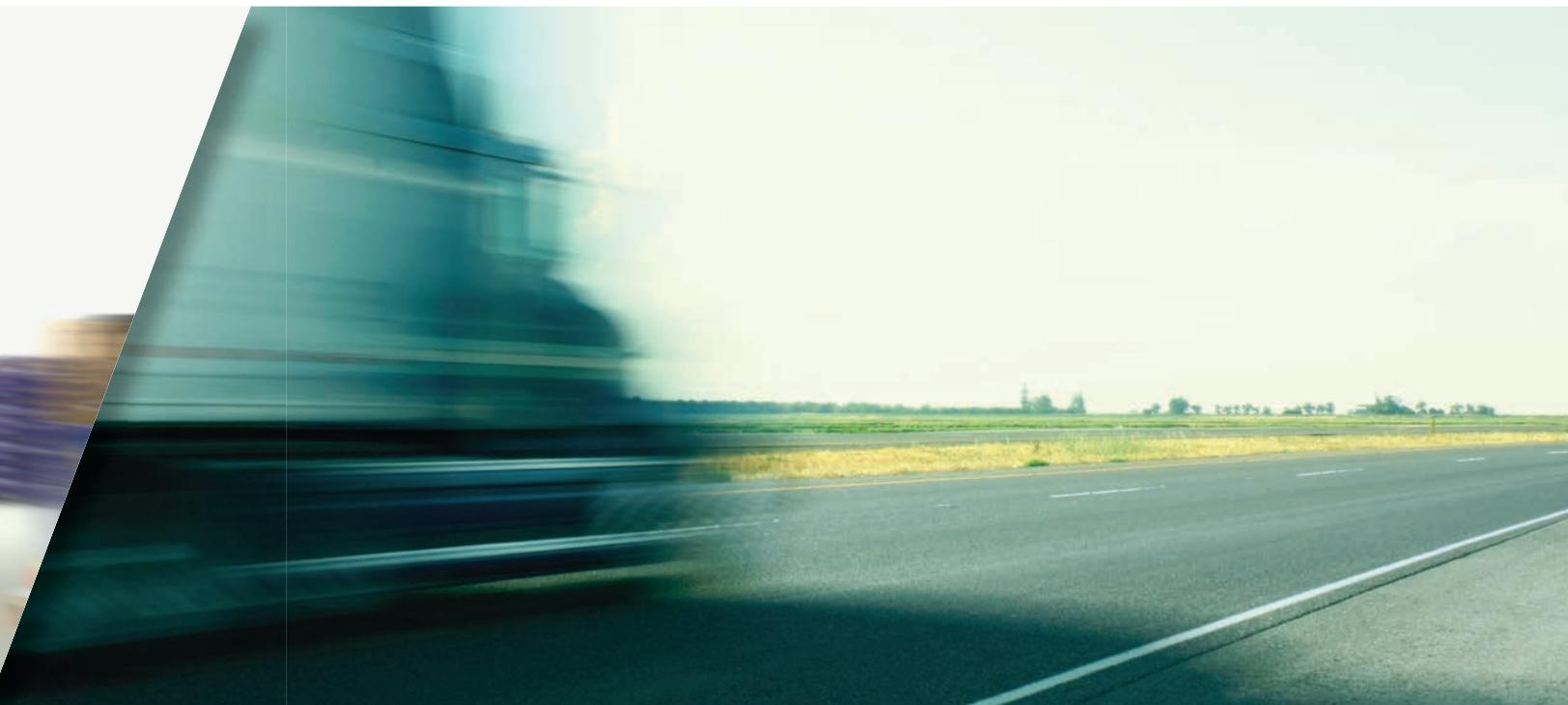
VersaCold takes service provision a step further, turning our top-tier supply chain capabilities into powerful, industry-specific solutions for **manufacturing, retail, food service and franchise, distribution, pharma and healthcare**. We offer more than trucks and warehouses—our broad industry knowledge and experience lets us combine and tailor our services to meet the particular needs of your business and markets. No matter which part of the supply chain you want to optimize, we have your temperature sensitive requirements covered.

VersaCold 3PL services provide customized solutions to reduce costs and deliver improved inventory and order accuracy, logistics processes. This offering includes warehousing services as well as dedicated transportation services for specific supply chain requirements.



### DISTRIBUTOR SERVICES

Improving distribution efficiency can be a critical source of supply chain value. By outsourcing your distribution requirements, you can focus on maximizing resources and driving business growth while we handle distribution through a centralized call centre and a broad network of dedicated trucks and sales teams. Benefits include integration of distribution, sales and customer service; improved inventory planning and replenishment; and marketing and merchandising support.



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