

SCMA bestows the Fellow Award, Canada's highest award in supply chain leadership, to executives from Enbridge Inc., VersaCold Logistics Services, and Princess Auto

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Supply Chain Management Association (SCMA)

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TORONTO, March 22, 2018 /CNW/ - Every year the Supply Chain Management Association (SCMA)[™] recognizes a small number of extraordinary individuals and the organizations they represent, who through innovation and thought leadership, have made significant contributions to the field of supply chain management. This year SCMA welcomes three dynamic supply chain leaders who have earned the highest honour bestowed by the association, and are now recognized as Fellows of SCMA: Patrick Etokudo, director, SCM Transformation, Enbridge Inc; Geoff Frodsham, CEO, Princess Auto; and Douglas Harrison, president & CEO, VersaCold Logistics Services.

"I have had the pleasure of working with some truly visionary leaders in supply chain during my first year as CEO, including our 2018 SCMA Fellow Award recipients. Each of these recipients has leveraged strategic supply chain management to the advantage of their companies and driven transformations that have lifted their organizations, all while helping to elevate the supply chain profession in Canada," said SCMA President & CEO Christian Buhagiar. "Our newest Fellows also exhibit the highest levels of corporate social responsibility and adherence to the principles of SCMA's Code of Ethics. I am proud to welcome, recognize and congratulate our 2018 SCMA Fellows for their invaluable contributions to the supply chain field."

SCMA Fellow Award: Patrick Etokudo, Director, SCM Transformation

SCMA is proud to add Patrick Etokudo as a Fellow of SCMA for his exemplification of supply chain leadership, integrity and ethics.

Patrick's career has seen him evolve supply chain management into a strategic function at Enbridge through category management, governance, and collaborative supplier relationships, and enhanced compliance.

A firm supporter of professional development, Patrick deployed tools and systems at Enbridge to enhance professionalism through training and development, and designed a career ladder and talent pool management system. He also devotes time to coaching and mentoring up-and-coming supply chain professionals, both formally and informally, and has designed and delivered specialized training for internal staff in niche areas to advance their knowledge.

Patrick is a strong supporter of corporate social responsibility and has created a two-year nascent practice around corporate social responsibility in supply chain management and is quickly being recognized as a thought leader in this area in the industry. He also gives back to his community by volunteering and fundraising for local charities, and in his home country of Nigeria.

"I have always been a great supporter of the SCMA because I believe in the work it does to enhance and promote the importance of strategic supply chain management, and that is why I am humbled and proud to receive this recognition as an SCMA Fellow," said Patrick Etokudo, Director, SCM Transformation, Enbridge Inc. "At Enbridge I am proud of the work we have started around corporate social responsibility with a dedicated team and a forward looking strategy. Enbridge publishes an annual CSR report that documents our strides in this area which demonstrates adherence to SCMA's Code of Ethics and the responsible use of resources."

SCMA Fellow Award: Geoff Frodsham, CEO, Princess Auto

This SCMA Fellow award recognizes Geoff Frodsham, for his visionary leadership, focus on team building, dedication to the profession and contributions to his community.

Geoff has achieved great success in his career because he constantly challenges his own successes. By setting these high standards for himself and his organizations, he has continuously implemented enhancements that have methodically improved and developed those who work for him, and the overall organization.

During his tenure as CEO of Princess Auto Ltd., Geoff has built a strong leadership team, and continues to work to energize the organization through building a great culture and connecting people to the brand and to a great customer experience. Princess Auto is also a growing Canadian company investing heavily in what it sees as a very bright future.

Geoff believes in continuous professional improvement and spends time coaching other supply chain professionals for success and has been an instructor for the Schulich Executive Education Centre. He gives back to the community by volunteering on boards in supply chain and at community events to help local businesses and communities thrive. Geoff is also a member of the Asper MBA Executive Mentor Program where he is currently mentoring his third student through the program.

"I would like to thank the SCMA for this recognition as an SCMA Fellow – it is an honour," says Geoff Frodsham, CEO, Princess Auto, "Supply chain management is a strategic driver to organizational success that reaches its maximum potential when supported by a strong team. I am a firm believer that if you properly task, train and equip your teams, you can create opportunities for people to grow and that's how organizations achieve results. I look forward to celebrating Canadian supply chain leaders at the Awards Gala during the 2018 SCMA National Conference."

SCMA Fellow Award: Douglas Harrison, President and CEO, VersaCold Logistics Services

Awarded to Douglas Harrison, the SCMA Fellow Award recognizes his outstanding industry and organizational leadership and his contributions to the profession and to his community.

Under his leadership, VersaCold has evolved from a cold storage company to an advanced supply chain solutions company. VersaCold has also become the largest provider of temperature sensitive supply chain solutions in Canada, the fourth largest in North America, and one of the top ten globally.

Douglas holds himself and his organization to very high standards and has established several sustainability programs that tackle the reduction of greenhouse gas emissions and eliminating food loss. VersaCold also powers its head office with Bull Frog Power and partners with Food Banks Canada to ensure the delivery of safe, quality food to families across Canada.

Douglas is well known in the industry and Canadian business as someone who supports the development of his teams, and actively coaches those in his company, and where possible future supply chain leaders currently pursuing post-secondary supply chain education.

"I am very honoured and humbled to have received this recognition from SCMA. Our industry is a key enabler to the Canadian economy and supply chain is a key contributor to a company's strategy and overall success," said Douglas Harrison, President and CEO, VersaCold Logistics Services. "I am fortunate to have worked with many great individuals throughout my career from whom I have learned a tremendous amount. Through organizations such as SCMA's continuous learning, as a professional, is something I believe in strongly. Great companies are built on great people, I also accept this recognition on behalf of all our team members at VersaCold who work hard every day to keep the food supply chain safe and fresh."